BIRMINGHAM AREA CABLE BOARD MEETING

Wednesday, January 15,2025 at 7:45 am

***Village of Beverly Hills

Council Chambers***

18500 W. 13 Mile Road

- 1. Roll Call
- 2. Approve Meeting Minutes for Cable Board Meeting of November 20, 2024- M
- 3. Public Comments
- 4. Designation of Legal Counsel for Cable Board-M
- 5. Municipal Support Services Grant Request- Baldwin Public Library- M
- 6. Approval for Payment of Annual Support Subscription for Cablecast Play Back Servers for BAPA/BAMA and Software Update- M
- 7. Audit Presentation for Fiscal Year 2023-24 by Plante & Moran
- 8. Committee Reports
 - a. Cable Action Committee
 - b. PEG Committee
- 9. Executive Director's Report
- 10. Provider Related Topics
 - a. Comcast
 - b. AT&T
 - c. WOW
- 11. BAPA/BAMA Report
- 12. Old Business
- 13. New Business
- 14. Public Comments
- 15. Board Comments
- 16. Adjourn

There will be a PEG Committee Meeting immediately following the regular meeting

Gugni called the meeting of the Birmingham Area Cable Board to order at 7:45 AM. in the Village of Beverly Hills Municipal Building at 18500 W. Thirteen Mile Road.

Present: Deana Brown, Jim Cleary, George Abraham–Birmingham

Ray Kamoo, Gil Gugni, Chris Dobies-Beverly Hills

Rick David – Franklin

D.E. Hagaman – Bingham Farms

Also Present: Rota – BCTV

LaZotte – Director of Cable and Community Relations

White – BACB Executive Director Gojcaj – Attorney for the Cable Board

Absent: Donovan Shand, David Eick-Birmingham; Shane Henry-Beverly Hills

<u>APPROVE MEETING MINUTES FOR CABLE BOARD MEETING OF September 18,</u> 2024

Motion by Kamoo, seconded by Cleary to approve the minutes of the Cable Board meeting on September 18, 2024.

Motion passed unanimously (8-0).

PUBLIC COMMENTS

There were no comments from the public.

<u>MUNICIPAL SUPPORT SERVICES GRANT REQUEST – VILLAGE OF BINGHAM</u> FARMS

William Pattyn, Village of Bingham Farms Treasurer, presented this funding request of \$3,044.88 for the Fiscal Year 2024-2025. This was for the support of the Village internet and phone services for the residents and businesses.

Motion by David, seconded by Kamoo to approve a Municipal Support Services Grant Request from the Village of Bingham Farms in the amount not to exceed \$3,044.88 for the Fiscal Year 2024-2025 to cover the Village internet and phone systems.

Hagaman	Aye
Cleary	Aye
Brown	Aye
Gugni	Aye
David	Aye
Kamoo	Aye

Roll Call Vote

Dobies Aye Abraham Aye

Motion Passed unanimously (8-0).

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ANNUAL ELECTION OF OFFICERS

Gugni stated that all the current officers have consented to extend their commitment for another year.

Chairman – Gill Gugni; Vice President and Personnel Committee Chair – David Eick; Secretary and PEG Committee Chair – Ray Kamoo; Rick David – Treasurer; Cable Action Committee Chair – George Abraham

Motion by Brown, seconded by Cleary that the current slate of Officers continue for the next year.

Motion Passed unanimously (8-0).

COMMITTEE REPORTS

Cable Action Committee

Abraham stated there had not been a meeting as there was nothing to discuss. There was no need for a meeting today after this Board meeting.

PEG Committee

Kamoo stated there had not been a PEG Committee meeting after the last Board meeting, nor would there be a meeting after this meeting.

EXECUTIVE DIRECTOR'S REPORT

In White's November 14, 2024 Monthly Report to the Board Members White stated that there were seven (7) complaints since her last report. One was from a Franklin resident who had lost his land line phone service and had difficulty getting Comcast to respond to his problem. He had also requested compensation for this on-going issue. This complaint is now closed. Another Franklin resident had an issue with Comcast regarding outages with his internet service. This 1hour to 5-hour problem has been going on every 2 weeks or at a minimum once a month for the 9 months he has lived in his house. Comcast technicians have resolved the problems. This complaint is now closed. A Beverly Hills resident had a low-hanging cable line in front of his house, which he thought was Comcast that needed to be raised. The same line had come down the previous year. It was discovered to be an AT&T line not Comcast. This complaint is now closed. DTE had installed a new pole on the property of a Beverly Hills resident and the resident wanted the other lines moved from the old pole to this new one so the old pole could be removed. AT&T has moved its line, however, WOW needed to do the same. That installation was to be completed the following week. The Comcast Xfinity line has now been relocated. This complaint is now closed. A Birmingham resident signed up with Comcast to receive service at his newly built home. Comcast cancelled its appointments three times to do so. However, with the help of the escalation team this installation was completed. This complaint is now closed. The property manager of the Williamsburg of Birmingham condominiums contacted WOW regarding an unsatisfactory installation in one of the units. This complaint is now closed.

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FINANCIAL

White stated in her Report that the account balances for the MBS, Michigan United Credit Union and Beverly Hills accounts as of October 31, 2024, would be emailed to all Board members, as well as BACB financial reports as of October 31, 2024. Hard copies of these documents would also be distributed to Board Members at the meeting.

CHECK DISBURSEMENT

She pointed out that nine (9) checks were written since the date of the last meeting. The largest ones were to Advanced Lighting and Sound (new equipment): \$51,283.00 and to the Charter Twp of Bloomfield (quarterly contract payment for Oct-Dec 2024): \$77,075.00.

PROVIDER RELATED TOPICS

a. Comcast

There was no representative present.

b. AT&T/Uverse/Direct TV

There was no representative present.

c. WOW

There was no representative present

BAPA/BAMA REPORT

Rota reported that between September through October 2024, all regularly scheduled BAMA municipal meetings were completed. During the same period 34 programs from BACB area individual producers and organizations were taped. The 2025 Winter Sports to be covered in January and February will be 6 games of Boys and Girls Basketball and Hockey, 1 Swim and Dive Meet and 1 Wrestling match. On September 25, BCTV had its first free digital literacy workshop, "Back to School With BCTV". As part of Community Media Day, the Cable and Community Relations Department recognized those individuals who had made an impact on the community through the use of media.

On December 18, 2024, BCTV will host a Holiday Open House from 3:30 PM to 5:30 PM. Staff, family, friends and residents are welcome to come.

The new truck camera and accessories arrived on October 25, 2024 and were installed by Rota. The camera was used during the Groves vs. Seaholm football game and the Veterans Day Wreath Laying Ceremony and worked great!

OLD BUSINESS

There was none.

NEW BUSINESS

There was none.

PUBLIC COMMENTS

There were none.

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BOARD COMMENTS

There were none.

There being no further business, the meeting was adjourned at 8:24 AM.

The next meeting will be held on January 15, 2025.

MEMORANDUM

TO: BOARD MEMBERS

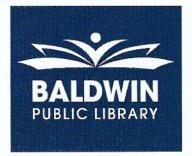
FROM: CATHY WHITE, EXECUTIVE DIRECTOR

SUBJECT: DESIGNATION OF LEGAL COUNSEL FOR BACB

We received correspondence dated December 23, 2024 from Michael C. Gibbons, CEO of Beier Howlett indicating that Peter Gojcaj was leaving their firm to establish his own practice. A form was attached to the correspondence for us to designate whether we wanted Beier Howlett P.C., Peter Gojcaj or another firm of our own choosing to serve as legal counsel for BACB. Because of time deadlines possibly involved with our files, we were advised that it was imperative to act immediately.

Accordingly, Board Chair Gil Gugni returned the form after selecting Peter Gojcaj to serve as our legal counsel for purposes of continuity. It is respectfully requested, however, that the Board formally vote on this matter at the beginning of our regular meeting on January 15, 2025 to ensure that the Board would like to move forward with Peter Gojcaj continuing to serve as the Board's legal counsel.

Thank you for your consideration of this matter.



SERVING THE COMMUNITIES OF

Birmingham, Beverly Hills, Bingham Farms Bloomfield Hills

LIBRARY BOARD OF DIRECTORS

Wendy Friedman, Melissa Mark, Frank Pisano, Karen Rock, Danielle Rumple, Jennifer Wheeler

LIBRARY DIRECTOR

Rebekah Craft

November 27, 2024

Birmingham Area Cable Board Attn: Gil Gugni, Chairperson P.O. Box 165 Birmingham, MI 48012

Mr. Gugni,

The Baldwin Public Library is an integral part of the communities we serve and is frequently praised for the high-quality services and resources we provide. In the last several years, we have significantly increased our online programs and services, including expanding access to databases, virtual and hybrid programming, and digital books, music, magazines, and movies and television shows. Our website is an extension of our physical building and is a way that we can serve the public 24 hours a day, 7 days a week. It's imperative that our website functions well for our users and provides high quality services for patrons who are unable to visit the building in person.

Our current website, which was designed in 2017 and paid for using a grant from the Birmingham Area Cable Board, has served us well in the last seven years. However, the site does not meet current accessibility standards and is not fully functional on mobile devices.

After issuing an RFQ for a website redesign in October 2024, we received quotes from four firms and selected Weblinx, Inc. for the project. The total project cost for a new website design and one year of hosting is \$21,140. In addition to updating our website, we also hired a photography firm to create a 360-degree tour of building for \$1,295 that includes photographs of building updates completed in 2018, 2020, 2021, and 2024. Baldwin Public Library respectfully requests to be considered for a grant in the amount of \$22,435, which includes the cost of a new website, one year of website hosting, and a virtual building tour.

Our new website, which should be completed and live by June 2025, will be compliant with federally mandated WCAG 2.1 Level AA Accessibility Compliance Standards. Functionally, it will enable us to better serve our communities by being mobile-friendly and easy to navigate and making our extensive collection of databases and digital resources readily accessible.

Thank you for your consideration.

Sincerely,

Rebekah Craft Library Director

Che Kah Can

248.554.4681 | Rebekah.Craft@baldwinlib.org

Website Redesign Proposal

The current Baldwin Public Library website was developed in 2017. The Department of Justice has issued new regulations requiring that websites and mobile apps made accessible under the Americans with Disabilities Act. All small local government entities serving under 50,000 residents are required to comply with this law by April 26, 2027. The regulations require that websites and mobile apps conform to specific technical standards for accessibility under The Web Content Accessibility Guidelines Version 2.1 (WCAG 2.1). Our goal is to ensure that our website complies with these standards.

Quote Process:

In October 2024, an RFQ was sent to five web design companies. By the November 15 deadline, four companies had submitted bids. The bids ranged from \$21,140 to \$40,500 for a new website and one year of hosting. The Library's web team reviewed the submitted quotes and selected the final firm based on the quality and functionality of the firms' existing websites and the firms' bid prices.

Scope of Work:

The following Scope of Work was included in the RFQ.

The work to be performed includes all elements necessary to launch a new website for the Baldwin Public Library, including but not limited to design, migration of information and data, content management system training of Library staff, and completing the launch of the new website design. The Contractor shall perform the following services in accordance with the requirements as defined and noted herein:

1. Website Design

- a. The new website domain shall maintain the www.baldwinlib.org address.
- b. The design shall be developed through a cooperative effort between the Contractor and the Library's designated representative(s) and shall be original in nature and consistent with the Library's existing branding.
- c. The design and navigation shall be structured in a manner which is user-friendly and visually appealing. No advertisements, or pay for placement graphics, icons, or other elements shall be permitted on the website.
- d. The website design shall be in compliance with the World Wide Web Consortium (W3C) Web Content Accessibility Guidelines 2.0 (level AA).
- e. The website shall be based on WC3 HTML5 standards.
- f. The website shall be an HTTPS encrypted website with a valid security certificate.
- g. The website design shall align with cybersecurity best practices and standards, such as those outlined by the National Institute of Standards and Technology (NIST) for securing web applications. The website should have measures implemented to manage data security, enforce access control, backup protocols and disaster recovery plans.

- h. The website design shall be responsive and mobile-friendly. The website shall pass the Google Mobile-Friendly Test, have buttons and inputs that have a decent tap target area, and have content that is equally available, visible, and navigable regardless of viewport size or viewing device.
- i. The design shall include the ability to search the Library's catalog as well as the website.
- j. The design shall include a fully searchable central document repository with the ability to create an unlimited number of folders and the ability to link to documents throughout the website.
- k. The design shall include modular components that library staff can utilize to add or adjust content.
- I. The design shall include a feature that allows users to send an e-mail to the Library. This feature shall have the ability to route such e-mails, based upon category, to a designated individual within the organization. The Library shall have the ability to edit categories, designated individuals, and e-mail addresses via the content management system.
- m. The website shall include the ability to establish contact forms on a variety of pages, and each form needs to be able to minimize the occurrences of spam messages.
- n. The design shall include best practices related to Search Engine Optimization.
- o. The website shall be able to be integrated with Google Analytics for tracking page clicks and website usage. This must include the ability to track on-click elements to external Library resources or a comparable alternative for statistical tracking.

p. Multimedia Elements

- The design shall include the ability to embed video and other media elements, including live-streaming applications, using third-party platforms including, but not limited to, YouTube and Vimeo.
- ii. The design shall include a central image repository. (The Library shall provide high-resolution images for use in establishing the initial central image repository.)
- iii. During the time in which the Library utilizes the Contractor for website hosting and support, the Contractor shall provide upgrades to the website infrastructure and content management system in order to improve upon functionality at no additional charge. Upgrades mean both newer advanced versions of software generally offered to new clients and minor updates to existing software. Upgrades are understood to be software improvements that are available from the Contractor to its customers generally, whether for the purpose of fixing an error, bug or other issue in the software or for enhancing the functionality of the Software. The Contractor shall automatically furnish the most advanced currently offered available software that should be expected to be most beneficial to the Library. The Contractor will provide regular updates to the Library about available software upgrades.

2. Content Management System

- The Library shall have the ability to manage all content published on the website via the content management system.
- The content management system must utilize a proven web application platform that is accessible via the Microsoft Internet Explorer, Firefox, and Google Chrome browsers.
 Accessibility via Safari is optional.
- c. Website administrators shall have the ability to create custom URLs.

- d. Content Management System Training
 - i. All proposals shall include a statement regarding the number of hours of training provided as part of the launch of the content management system to Library staff. Training provided should be sufficient for staff to manage the daily creation of website content without the assistance of the Contractor.
 - The Contractor shall provide the Library with a training manual for the content management system to allow for in-house training of new website content creators and administrators.
- 3. The contractor shall provide a minimum of two (2) years of support and hosting for the website, with an option to renew after two years. This shall include access to e-mail or phone support during normal business hours and live emergency support services via telephone at all times.
- 4. Website Hosting & Security the Contractor shall provide a dedicated hosting facility optimized for website hosting and administration. The hosting facility shall be equipped with redundant power sources and an automatic transfer switch to maintain accessibility in the event of a power failure.
- 5. Backup Services the website shall be backed up daily using a secure, cloud-based server.
- 6. Schedule of Meetings
 - a. The Contractor shall schedule a kick-off meeting with the designated Library staff member(s) in order to review the timeline of the project, highlight industry best practices that will be incorporated into the new website design, and to review the integration of any third-party platforms currently used by the Library, which are to be integrated into the new website design. The Contractor and Library shall also discuss overall design elements, including a site map, to be incorporated into the new website design.
 - b. The Contractor shall schedule a meeting with the designated Library staff member(s) to present the proposed website design(s) for the Library's review and approval. The Contractor shall also present a draft site map to the Library for review and approval.
 - c. A website redesign project close-out meeting shall be held after the launch of the new website in order for the Contractor and Library to review any outstanding project items and to discuss any corrective actions which may be required.
- 7. The Contractor shall provide any and all manuals and/or warranty information related to this project to the Library upon completion of the project.

Weblinx, Inc.:

After a review of the company's prior work and an interview with the company's sales representative, we chose Weblinx as the "most responsive and responsible bidder" for this project. Weblinx has been creating library websites for more than 20 years and has an innate knowledge of the best practices for library website design, layout, and functionality. Additionally, Weblinx's bid price and annual hosting and support charges were the lowest of the four bidders.

TOTAL PROPERTY	Website Design and Hosting											
Company Name	Bid	Annual Hosting	WCAG 2.1 al Total Cost Level Mobiling First Year AA design	WCAG 2.1 Level AA	0 5	of	Reference 1	Reference 2	Reference 3	Timeline	Notes	Hosting
Weblinx	\$19,980	25	\$21,140 Yes	Yes		Fully accounted for	indiantraislibrary.org/	plainfieldpubliclibrary.org	ncplibrary.org	21-23 weeks	provided a full list of how they will fulfill our wishlist, extensive library website building experience	WPEngine 6.7, Google Analytics, Yoast SEO, page speed optimization
Markit	\$23,000	\$1,188	\$24,188 Yes		yes	Fully accounted for	baldwinlib.org	kopfc.com	cmon.org		current web company, includes copywriting and editing services	WPEngine, Google Analytics, advanced search, daily backups
LocalHop	\$34,146	\$4,522	\$38,668 Yes		yes	Fully accounted for	https://rhpl.org/	salinelibrar <u>v.org/</u>	miactivitypass.org/	6 months	local business, familiarity with Polaris, current event calendar host	WPEngine Premium Tier, automated weekly updates, security measures, Google Lighthouse Lighthouse within 4 hours
Boxcar Studio	\$38,700	\$1,800	\$40,500 Yes		yes	Fully accounted for	ypsilibrary.org/	mymcls.com/	clements.umich,edu/ 20 weeks	20 weeks	Gravity forms	WPEngine

60-Degree Interior Tour	terior Tour
company Name Bid	Bid
unaTech 3D	\$1,295
farkit	\$2,330
	01100

Company Name Bid	Bid	
LunaTech 3D	\$1,295	
Markit	\$2,330	
Able Eves	\$2 449	



Item ID

CBL-GOLD-CH-1YR

VIO 4 = 4 I/O VIO 2 = 2 I/O CBL-SVC-UPGRADE

CBL-CAPTIONING-10

Description

advanc

This quote is valid until Jan 30, 2025 only. Prices go up Jan 31,2025. BACB

Annual support subscription per I/O

(Input/Output). Same day email, phone and remote login support. Includes all new software releases

Remote assistance upgrading a Cablecast system to the

1000 hour block of Cablecast Closed Captioning Service

latest version of software. Needs to be scheduled in

Advanced Lighting & Sound

Phone: 248-817-2092 Fax: 248-817-2093 1026 Maplelawn Drive Troy, MI 48084 **Invoice**

Total

\$1,560.00

\$150.00

\$3,250.00

No.: **19629**

Date: 1/9/2025

Sell

\$390.00

\$150.00

\$3,250.00

Date:

Prepared for:

Cathy White (248) 336-9445 Birmingham Area Cable Board

P.O Box 165

Qty

Birmingham, MI 48012 USA

Manuf

Tight

Tight

Tight

Prepared by: Shawn Watts

Account No.: 410

Phone: (248) 336-9445

00 Captioning hours do r	not expire				
		Your Price:	\$4,960.0		
		Total:	\$4,960.0		
ces are firm until 1/30/2025	Terms: COD				
epared by: Shawn Watts, shaw	by: Shawn Watts, shawnw@AdvancedAVL.com		Date: 1/9/2025		

Disclaimer

Accepted by:

All prices quoted are valid for 30 business days. Please fax signed quote to 248-817-2093 or email to sales@go-als.com so that your order can be placed. Thank you for your business.

MEMORANDUM

DATE: January 7, 2025

TO: Board Members

FROM: Cathy White

Re: Monthly Report

CUSTOMER COMPLAINTS

Complaint No. 2024-28, which was pending on the date of my last report, has been resolved. The complaint pertained to several lines that had been installed by WOW at the Williamsburg of Birmingham condominiums that were unacceptable. WOW has taken care of all the lines that needed to be addressed, and they were expedited to be buried.

We have received two (2) complaints since the date of our last meeting. Complaint No. 2024-29 was from a Beverly Hills resident who stopped by before our last meeting to indicate that he was having difficulty getting a downed AT&T line removed from his yard. AT&T has completed the necessary work and this complaint is now closed.

Complaint No.2024-30 was received from a Beverly Hills resident had Comcast wires hanging off the pole in her yard and exposed wires running along the surface of the ground that needed to be repaired or removed. The unused drop has since been removed from the customer's premises and this complaint is now closed.

FINANCIAL

The account balance for the MBS, Michigan United Credit Union and Beverly Hills accounts as of November 30, 2024, will be e-mailed to all Board members, as well as BACB financial reports as of November 30, 2024 (still waiting for some information to complete the December 2024 reports). Hard copies of these documents will also be distributed to Board Members at the meeting.

CHECK DISBURSEMENT

Four (4) checks have been written since the date of our last meeting as follows:

- 1. Village of Bingham Farms (mun. support services grant for phone & internet): \$3,044.88
- 2. Empowerment Source (technical consulting): \$82.50
- 3. Michigan Municipal Risk Management Authority (liability insurance): \$2,288.50
- 4. Michigan United Credit Union (Visa- phone expenses): \$74.67

ADDITIONAL NOTES

- 1. Comcast has increased its prices for certain services and fees beginning December 18, 2024. We have also been advised that Comcast is making changes to the format of its bills. Beginning December 10, 2024, customer bills will show the combined price for video service and programming-related fees (such as Broadcast TV and/or Regional Sports Fees, if applicable). This will enable customers to see the total cost of their video package all in one place. Comcast will also continue to itemize extras and certain fees so that customers can also see a breakdown of those costs.
- 2. Comcast is spinning off most of its cable channels, including MSNBC and CNBC, into a separately traded company. As of November 20, 2024, the company did not have a formal name and Comcast was simply calling it "SpinCo." This has raised questions about whether other streaming-focused media companies, like The Walt Disney Company or CNN's parent Warner Bros. Discovery, will spin off their cable channels too and how the cable bundle business model might be impacted. Comcast says the new company will house USA Network, CNBC, MSNBC, Oxygen, E!, SYFY and the Golf Channel.

Bloomfield Community Television

Memorandum

Bloomfield Township

To: BACB From: Steve Rota

Subject: Report November 2024 through December 2024

Date: January 7, 2024

Cc: Greg Black; Cathy White; Gil Gugni, Ray Kamoo, Carrie LeZotte, David Eick

BAMA Programs

During this time period we've completed all regularly scheduled municipal meetings, which include: the BACB meeting, Baldwin Public Library Board and Trust meetings, The Village of Bingham Farms meetings, The Village of Beverly Hills Council meetings, The Village of Franklin Historic, Zoning, Council, and Planning Meetings. The City of Birmingham's, Commission, Planning Board, Parks and Rec Board, Zoning Board of Appeals, Historic Board and Design Review Board, Advisory Parking Committee, the Multi Modal Meetings and Three Special Village of Franklin Council Meetings.

BAPA Programs

From BACB area individual producers and organizations, we've taped 21programs.

- Daughters of American Revolution Veterans Day Ceremony.
- Chamber Music Series.
- Swedish Chamber of Commerce.
- Spectrum Orchestra.
- Birmingham Concert Band.
- Sparkle hosted by Betsy Leboe.
- BACB Sports Boys Basketball game.
- League of Women Voters Oakland Area Lecture.
- Two Birmingham Musicale.
- Two Lunch and Learn Lectures.
- Two Healing with Ketamine hosted by Dr. Cassius Drake
- Three Eye on Oakland hosted by Chuck Moss.
- Four the Franklin Shows hosted by Michael Seltzer.

BACB SPORTS JANUARY and FEBRUARY 2025 WINTER COVERAGE

Two Girls Basketball games, Boys Hockey and Girls Hockey, Swim and Dive Meet and a Wrestling Match.

EVENTS

On December 18, 2024, BCTV hosted a Holiday Open House and Orientation with staff, family, friends and residents. We had a good turnout and it was good to see everyone before the holidays. We thank those who came out.

SPORTS PRODUCTION CAMP

We are in the brainstorming stages for our first annual sports production camp. More details to come, stay tuned!

BCTV 40th ANNIVERSARY and SUMMER CELEBRATION

More details to come as well.

STUDIO UPDATES

The studio and storage area have been freshly painted. We purchased 3 new robotic cameras for our podcast room, along with a new video switcher that will go in our control room and a video conferencing setup that will go in our greenroom. This will get installed soon. And more cosmetic updates are budgeted for 2025 to modernized the office and community spaces.