

BIRMINGHAM AREA CABLE BOARD MEETING

Wednesday, July 16, 2025 at 7:45 am

\*\*\*Village of Beverly Hills

Council Chambers\*\*\*

18500 W. 13 Mile Road

1. Roll Call
2. Approve Meeting Minutes for Cable Board Meeting of May 21, 2025- M
3. Public Comments
4. Committee Reports
  - a. Cable Action Committee
  - b. PEG Committee
  - c. Personnel Committee
5. Executive Director's Report
6. Provider Related Topics
  - a. Comcast
  - b. AT&T
  - c. WOW
7. BAPA/BAMA Report
8. Old Business
9. New Business
10. Public Comments
11. Board Comments
12. Adjourn

There will be a Cable Action Committee Meeting and a Personnel Committee Meeting immediately following the regular meeting

BIRMINGHAM AREA CABLE BOARD MEETING MINUTES – May 21, 2025

Gugni called the meeting of the Birmingham Area Cable Board to order at 7:45 AM. in the Village of Beverly Hills Municipal Building at 18500 W. Thirteen Mile Road.

Present: Deanna Brown, George Abraham, Jim Cleary, Donovan Shand– Birmingham  
Ray Kamoo, Gil Gugni– Beverly Hills  
Rick David – Franklin

Also Present: Rota – BCTV  
White – BACB Executive Director  
Gojcaj – Attorney for the Cable Board

Absent: David Eick, Chris Dobies, Shane Henry, D.E Hagaman

**APPROVE MEETING MINUTES FOR CABLE BOARD MEETING OF March 19, 2025**

Motion by Kamoo, seconded by Cleary to approve the minutes of the Cable Board meeting on March 19, 2025.

Motion Passed unanimously (7-0).

Abraham commented that he voted “Aye” to approve the Proposed Credit Card Policy. Motion Passed unanimously 8-0.

**PUBLIC COMMENTS**

A Rock Abboud, Beverly Hills Council member attended this meeting.

**PEG GRANT REQUEST – Village of Beverly Hills**

Carissa Brown, Village Clerk presented the request for the PEG Grant to replace the Tricaster which is used for the live switching, streaming and recording of the BACB and Beverly Hills meetings. A quote from Advanced Lighting & Sound was attached.

Motion by Brown, seconded by Kamoo to approve the request of the Village of Beverly Hills for a grant in the amount \$9,261.00 for the purchase and installation of equipment for the Beverly Hills media room.

**Roll Call Vote**

Abraham	Aye
Kamoo	Aye
Gugni	Aye
David	Aye
Shand	Aye
Brown	Aye
Cleary	Aye

Motion Passed unanimously (7-0).

**REQUEST TO APPROVE EQUIPMENT PURCHASES FOR BCTV AND TRUCK**

Steve Rota, Operations Manager at Bloomfield Township, presented two (2) quotes for truck-use purchases, not for the studio. The first memo is \$6,311.00 from Advanced Lighting & Sound for a IFB system for sideline reporters and sport announcers up in the booth. The B&H quote of \$2,518 is for three (3) announcer headphones and three (3) broadcast headsets. The total amount of both would not exceed \$10,000.

Motion by Kamoo, seconded by Cleary to approve the purchase of two (2) IFB Systems for sideline reporters for \$6,311.00 for the truck from Advanced Lighting and Sound.

Roll Call Vote

Kamoo	Aye
Gugni	Aye
David	Aye
Shand	Aye
Brown	Aye
Cleary	Aye
Abraham	Aye

Motion Passed unanimously (7-0).

Motion by Cleary, seconded by David to approve the request from BCTV to purchase three (3) announcer headsets for \$2,518.77 for the truck from B&H.

Roll Call Vote

Gugni	Aye
David	Aye
Shand	Aye
Brown	Aye
Cleary	Aye
Abraham	Aye
Kamoo	Aye

Motion Passed unanimously (7-0).

**APPROVAL OF BUDGET AMENDMENTS FOR FISCAL YEAR 2024-25**

Cathy White, BACB Executive Director, provided a list of those accounts that need to be increased based upon this year’s actual Expenditures: bank service charges be increased to \$90.00; HR services be increased to \$1,400.00; the milage budget be increased to \$950.00; Municipal support services increased to \$35,000 (this category will be changed to Municipal grants); and auditing be increased to \$15,500.

Motion by David, seconded by Kamoo to approve the Budget Amendments for Fiscal Year 2025-26, as outlined by White in her attached memorandum.

Roll Call Vote

David	Aye
Shand	Aye
Brown	Aye
Cleary	Aye
Abraham	Aye
Kamoo	Aye
Gugny	Aye

Motion Passed unanimously (7-0).

**APPROVAL OF PROPOSED BACB BUDGET FOR FISCAL YEAR 2025-26**

White presented the Current Budget-Year ended June 30, 2025 and the Proposed Budget-Year ending June 30, 2026. The Total Franchise Fee is lower to reflect the loss of subscribers.

**Board Expenses** are reduced due to not spending a lot of money in certain categories – Advertising and Conferences. HR Services have increased due to the costs which have increased this year. In the Auditing category there has been a significant increase. Municipal Grants have increased slightly.

**PEG Revenue** has decreased slightly. **Other Income** – MBS has increased.

**PEG Operations and Expenses** in that category – White has spoken with BCTV about their anticipated equipment needs for next year.

David commented that **PEG Revenue** is barely sufficient to pay the contractor costs for BCTV. He commented on this at the last meeting.

Motion by Kamoo, second by Shand to approve the BACB Budget for Fiscal Year 2025-26.

Roll Call Vote

Shand	Aye
Brown	Aye
Cleary	Aye
Abraham	Aye
Kamoo	Aye
Gugny	Aye
David	Aye

Motion Passed unanimously (7-0).

**FRANCHISE AGREEMENT FOR BINGHAM FARMS/COMCAST AGREEMENT**

Gojcay explained that Bingham Farms was requesting the same letter from the BACB Board regarding the Franchise agreement with Birmingham which had been discussed at last month's meeting.

Motion by David, seconded by Cleary to recommend approval of the 10-year Franchise agreement between Comcast and Bingham Farms as reviewed by Gojcay.

Roll Call Vote

Brown	Aye
Cleary	Aye
Abraham	Aye
Kamoo	Aye
Gugny	Aye
David	Aye
Shand	Aye

Motion Passed unanimously (7-0).

White noted that Beverly Hills received the same letter from BACB Board.

**COMMITTEE REPORTS**

**Cable Action Committee**

Abraham stated there had not been a meeting last time as there was nothing to discuss. There will be one after this meeting to discuss the auditing fees.

**PEG Committee**

Kamoo stated that a meeting was not held after the last meeting. However, there will be one after this meeting.

**Personnel Committee**

Eick is not present at this meeting. There will be one in July.

**EXECUTIVE DIRECTOR'S REPORT - dated May 14**

According to White it was a quiet month. Currently there are no pending complaints, and no new complaints have been received.

**FINANCIAL**

Account balances of the different accounts were emailed to the Board members and distributed at the meeting.

**CHECK DISBURSEMENT**

White wrote four (4) checks since the last meeting: Charter Township of Bloomfield (quarterly contract payment - \$77,075.00); Charter Township of Bloomfield (Comcast internet costs for

BCTV Jan-March 2025- \$1,017.00); Charter Township of Bloomfield (quarterly contract payment for Jan-March 2025 \$77,075.00).

**ADDITIONAL NOTES**

The Administration has proposed eliminating federal funding in its annual budget request and has issued an Executive Order to block support for PBS and NPR, cancelled grants that support the creation of children’s educational programs and plans.

**PROVIDER RELATED TOPICS**

**a. Comcast**

There was no representative present.

**b. AT&T**

There was no representative present.

**c. WOW**

There was no representative present.

White noted that WOW has indicated that it might be getting out of the cable business. She will contact them to get an update.

**BAPA/BAMA Report**

Regarding the BAMA Programs, Rota reported that all regularly scheduled municipal meetings, plus the City of Birmingham Workshops and two (2) Village of Franklin Workshops were completed.

There were 33 taped BAPA Programs from individual producers and organizations. The list is included in his report. In April there were two (2) BACB Sports Events: Girls Soccer games. Water Polo and Baseball will be tomorrow which ends the Spring games. The upcoming Spring coverage will be: Celebrate Birmingham Parade (May 18), Baseball (May 21), Birmingham Memorial Day Service in Shain Park (May 26), The Village of Beverly Hills Parade and Carnival (May 26). Concerts in the Park in Shain Park begin Wednesday, June 18-August 27.

**Sports Production Camp** begins August 11-14 (M-Th), August 18-20 (M-W). Times for (Aug. 11-18) will be 9 am-3 pm; (August 19) will be 2 pm -10 pm; and (August 20) 11 am to 2 pm. He included details of what would be covered, including the big production day (August 19) of soccer (Seaholm vs. Brother Rice) when, with the help of staff, the students can put together a sports program. On August 20<sup>th</sup> the students will be able to watch and celebrate what they had done. More information can be found at [www.bloomfieldtp.org](http://www.bloomfieldtp.org) or call 248-433-7790. Applications are due June 5, 2025 and space is limited.

There is a new podcast series, “STIR THE COCO” hosted by Carla Bartlett (AKA Poshteacher).

The Franklin Show won a 1<sup>st</sup> Place Hometown Award, in the Individual Producer Information talk show series category.

**OLD BUSINESS**

David inquired about an update of the Birmingham Middle School Grant. Cleary will follow up on that.

**NEW BUSINESS**

Mr. Abboud inquired if he could receive the detailed packet that the BACB Board members receive. White explained that she sends an email to the Board members to notify them that the packet was available on the website. She will add his name to that distribution list for the email.

**PUBLIC COMMENTS**

There were none.

**BOARD COMMENTS**

There were none.

There being no further business, the meeting was adjourned at 8:40 AM.

## MEMORANDUM

DATE: July 11, 2025

TO: Board Members

FROM: Cathy White

Re: Monthly Report

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### CUSTOMER COMPLAINTS

We have received two (2) complaints since the date of our last meeting. Complaint No. 2025-01 was received from a Beverly Hills resident who is planning to have DTE lines buried underground and is seeking assistance in getting the cable lines buried as well. This issue has been forwarded to all three providers' escalation representatives to address, and this complaint is pending. The Comcast representative has spoken to the resident and was informed that he does not currently have a plan for the DTE lines; therefore, Comcast cannot do anything until he has a plan. They did indicate that the homeowner would be responsible for the cost of relocating the lines underground.

Complaint No. 2025- 02 was received from a Beverly Hills resident who has been having issues with frequent disruptions of her Comcast cable and internet service. This complaint was forwarded to the Comcast escalation team representative who has reached out to her to discuss her complaint. Her service is currently working and she will receive a credit on her next billing statement. This complaint is now closed.

### FINANCIAL

The account balance for the MBS, Michigan United Credit Union and Beverly Hills accounts as of June 30,2025 will be e-mailed to all Board members, as well as BACB financial reports as of June 30, 2025. Hard copies of these documents will also be distributed to Board Members at the meeting.



## CHECK DISBURSEMENT

Twelve (12) checks have been written since the date of our last meeting as follows:

1. City of Birmingham (Administrative Grant FY 2023-24): \$51,560.00
2. Village of Beverly Hills (Administrative Grant FY 2023-24): \$19,565.00
3. Village of Franklin (Administrative Grant FY 2023-24): \$8,108.00
4. Franklin Public Library (PEG Grant): \$3,500.00
5. Village of Beverly Hills (PEG Grant for recording additional meetings): \$5,000.00
6. Village of Beverly Hills (PEG Grant): \$9,261.00
7. Village of Bingham Farms (Administrative Grant FY 2023-24): \$4,224.00
8. Village of Bingham Farms (Administrative Grant FY 2022-23): \$6,619.00
9. City of Birmingham (Administrative Grant FY 2022-23): \$1,253.00
10. Village of Beverly Hills (Administrative Grant FY 2022-23): \$380.00
11. Village of Franklin (Administrative Grant FY 2022-23): \$111.00
12. Michigan United Credit Union (Visa-telephone): \$134.02

## ADDITIONAL NOTES

1. Requests for Proposals for performing the BACB annual audit were sent to several auditing firms to obtain competitive pricing for this service. The proposals will be reviewed in the Cable Action Committee immediately following the July 16, 2025, BACB regular meeting. Copies of these proposals will be emailed to all Board Members prior to the meeting.
2. An on-line article from Tech Crunch dated June 17, 2025, reported that streaming viewership in the United States exceeded cable and broadcast combined for the first time in May, 2025. According to Nielsen, streaming services accounted for 44.8% of all television viewership, their largest share to date. Total viewership for cable and network television accounted for 44.2% of all television viewership. When compared to May 2021, streaming usage has increased 71%, while broadcast is down 21% and cable is down 39%. YouTube had the highest viewership with 12.5% and Netflix followed with 7.5% of total viewership for the month. Nielsen also noted that free streaming services have been a major driver of streaming's overall success: PlutoTV, Roku Channel and Tubi accounted for a combined 5.7% of total TV viewing in May.

# Bloomfield Community Television

## Memorandum

## Bloomfield Township

To: BACB

From: Steve Rota

Subject: Report May 2025 through June 2025

Date: July 1, 2025

Cc: Greg Black; Cathy White; Gil Gugni, Ray Kamoo, Carrie LeZotte, David Eick

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### **BAMA Programs**

During this time period we've completed all regularly scheduled municipal meetings, which include: the BACB meeting, Baldwin Public Library Board and Trust meetings, The Village of Bingham Farms Council meetings, The Village of Beverly Hills Council, Planning and Zoning meetings, The Village of Franklin Historic, Zoning, Council, and Planning Meetings. The City of Birmingham's, Commission, Planning Board, Parks and Rec Board, Zoning Board of Appeals, Historic Board and Design Review Board, Advisory Parking Committee, the Multi Modal Meetings.

### **BAPA Programs**

***From BACB area individual producers and organizations, we've taped 42 programs.***

- ❖ Healing with Ketamine hosted by Cassius Drake.
- ❖ Birmingham Bloomfield Community Coalition & Youth Action Board Teen Concert.
- ❖ Birmingham Concert Band.
- ❖ Birmingham Bloomfield Chamber 60<sup>th</sup> Anniversary Ribbon cutting Ceremony
- ❖ Lunch and Learn Lecture.
- ❖ Grand Bargain Discussion with Gerald E. Rosen and Guy Gordon.
- ❖ Spectrum Orchestra.
- ❖ Aspects of Design hosted by Karen Sellenraad.
- ❖ Baldwin Library Lecture State Rep. Natalie Price Casual Conversation.
- ❖ Birmingham Republican Women's Club Lecture.
- ❖ Beverly Memorial Day Parade and Carnival.
- ❖ Celebrate Birmingham Parade.
- ❖ Birmingham Memorial Day Service Honoring the Fallen.
- ❖ Two in the Park Concerts.
- ❖ *Four BACB Sports Events: Girls and Boys Lacrosse, Baseball & Water Polo.*
- ❖ Five Eye on Oakland hosted by Chuck Moss.
- ❖ Five Michigan Entrepreneur hosted by Tara Kachaturoff.
- ❖ Five Stir the Coco hosted by Carla Barlett.
- ❖ Eight Franklin Shows hosted by Michael Seltzer.

### **SPORTS BROADCAST CAMP**

**Location:** Bloomfield Community Television, 4190 Dublin Rd., Bloomfield Twp

**Dates:** August 11-14 (M-Th), 18-20 (M-W)

**Times:** 9 a.m.-3 p.m. (Aug 11-18), 2 p.m.-10 p.m. (Aug 19), 11 a.m.-2 p.m. (Aug 20)

**Age:** 14-18

9 students registered!

### **NEW SERIES**

Meet Karen Sellenraad, ASID, NCIDQ, host of Aspects of Design, BCTV's newest podcast. Aspects of Design, is about all the ins and outs, and adventures, and creative opportunities in Interior Design. She goes beyond "White" to explore all kinds of exciting design possibilities. The design world is alive and well.